

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Reissue Patent Application
for Patent No. 5,711,100

WILLIAM A. ELMER

Serial No. 10/098,648

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For: **VEHICLE ADVERTISING SIGN,
SYSTEM AND METHOD**

Mr. Gary Chapman Hoge
Examiner

Art Unit: 3611

Attorney Docket No.
8588.12RE

Mail Stop Reissue
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Sir:

**AMENDMENT IN RESPONSE TO APRIL 16, 2010 OFFICE
ACTION TO PLACE APPLICATION IN A CONDITION FOR ALLOWANCE**

Response to the Examiner's Office Letter of April 16, 2010, please enter the
amendments and remarks set out below.